

FATFISH
INTERNET GROUP

CREATING SHAREHOLDER VALUE AND CHAMPIONING INNOVATION

ASX:FFG

- ✓ We offer investors a unique opportunity to invest in a diversified portfolio of high-growth Internet and related-technology ventures via an ASX-listed investment vehicle
- ✓ We actively invest in Australian and South-East Asian markets
- ✓ We deploy our capital in the mobile technology, e-commerce and cloud based software areas
- ✓ We are supported by the Singaporean Government

ABOUT US

Fatfish Internet Group Ltd (ASX:FFG) is a first-of-its-kind Internet ventures accelerator that is listed on the Australian Stock Exchange. Fatfish invests in and supports Internet ventures that have potential to scale globally.

Fatfish is run by serial entrepreneurs that understand the needs of growing Internet businesses. We champion a next generation venture model of co-entrepreneurship.

Fatfish operates via two business divisions, the Digital Incubator Division and the Direct Ventures Division.

Our Digital Incubator Division is carried out by our subsidiary Fatfish Medialab, a digital incubator in Singapore that is focused on mobile and social commerce technologies.

Our Direct Ventures Division is our growth stage ventures builder. We identify growth stage Internet businesses where we partner with entrepreneurs and make a strategic investment. Together we create a roadmap for product development and in conjunction, a monetization strategy.

We offer investors the opportunity to generate wealth via our robust business model.

We have dual headquarters, in Singapore and Melbourne, and maintain regional offices in Kuala Lumpur and Jakarta.

OUR APPROACH



CO-ENTREPRENEURSHIP

We support entrepreneurs at every phase of their company's growth. We invest in the 'knowledge economies' of Australia and greater South-East Asia.



MONETISATION

We back world-class founders who are setting out to make a difference in the world. We create a strategy for project monetisation in conjunction with capital gains for our shareholders.



DIGITAL INCUBATOR DIVISION

We partner with early-stage businesses where a market has been established. In conjunction with seed funding we provide expert training, feedback and support.

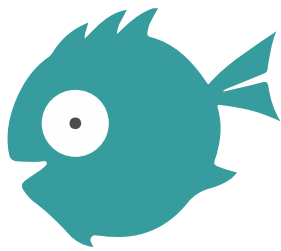


DIRECT VENTURES DIVISION

We selectively invest in later stage businesses, where the business is proven and capital is required for expansion.

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INVESTMENT

CASE STUDIES



AUTODIRECT CORPORATION

AutoDirect operates RajaPremi.com, Indonesia's first online general insurance supermarket that provides consumers with a comparison and online purchase option for general vehicle insurance products.

V DANCER

VDancer has developed a 3D dancing game from Exploit Technologies Pte Ltd, the technology transfer unit of Singapore Government's Agency for Science, Technology and Research (A*Star). The technology license allows VDancer to develop a realistic avatar based dancing game on mobile devices. The avatar is capable of understanding and performing dance style movements according to the type of music selected by the user.



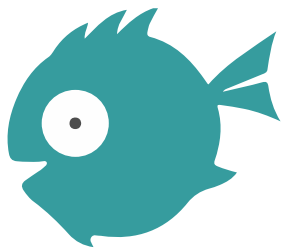
DRESSABELLE

Dressabelle is one of Singapore's leading online fashion retailers focused on distinctive and affordable casual and working women's fashion. The company retains in-house designers that create apparel exclusively for its online store. Dressabelle is experiencing rapid growth and is currently seeking to expand internationally.

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MANAGEMENT BIOGRAPHIES



DATO LARRY GAN

Non-Executive Chairman

Renowned tech investor Dato' Larry Gan serves as Non Executive Chairman of Fatfish Internet Group.

Highly experienced and successful across a number of sectors, Dato' Larry Gan has held leadership roles with Accenture Group over a 26 year career including as Managing Partner for Asia. He also spent four years of his tenure overseeing the firm's multibillion dollar Venture Fund, managing investments throughout Australasia.

More recently Dato' Larry was a founding director of ASX-listed iProperty Group Limited which owns and operates a range of real estate websites and investments throughout Asia. The company has experienced very strong growth over the past year with an impressive increase on market cap.

Dato' Larry is independent non-executive chairman of Malaysia-listed Rev Asia Berhad (formerly known as Catcha Media Berhad) which, like iProperty, is a spinoff of Catcha group.

Dato' Larry is also the CEO of Omesti Group a Malaysian-based public listed grouping of companies that provides a range of technology systems, services and solutions designed to improve business performance, enhance connectivity and foster entrepreneurship. Its clients span a broad spectrum of industry sectors including financial institutions, government departments, utility and energy firms and telecommunications.

KIN-WAI, LAU

CEO & Managing Director

Kin-Wai Lau is CEO and Managing Director of Fatfish Internet Group. Kin Wai is a well recognised technology entrepreneur in Southeast Asia and founded his first technology company when he was 23. Since then he has taken three technology companies public.

Mr Lau began his career as the co-founder and Managing Director of Viztel Solutions Berhad, a telecom and mobile Internet software startup. By the age of 28 Mr. Lau had led Viztel to IPO and was one of the youngest Managing Directors of a public company in Southeast Asia.

In 2009 Mr Lau led a takeover of the Oriented Media Group Berhad (Omedia), a publicly traded digital media company in Malaysia, of which he was later appointed its Executive Chairman.

In 2007 Mr Lau co-founded Cellsafe Biotech Group, a regional biotechnology business group focusing on non-controversial technologies for harvesting and cryogenic preservation of stem cells. Cellsafe is now a leading stem cell bank network in Southeast Asia, with operations across four countries.

Mr Lau was a scholar of a Malaysian government-controlled corporation and graduated first class honors in engineering from the University of Manchester in the United Kingdom. He was also faculty research staff and a PhD candidate at the Imperial College, London.

Mr Lau frequently supports entrepreneurial campaigns in colleges and universities and is a regular judge at innovation and startup competitions in Singapore.



COMPANY DATA

~ 1 SEP 2014

ASX Code: FFG

Share price: 23.5c

52 week high: 29c

52 week low: 17.5c

Market capitalisation:
AUD\$30.5 million

Shares outstanding:
129.6 million

Company management:
19.52% of register

GICS classification:
Consumer services

Principal activities:
Internet incubator and
direct internet venture